

**The First-ever touring electronic ONLY music festival:**

As electronic music continues its domination of a rave new world -- with dubstep now heard on shopping mall PA systems and house music a common soundtrack for commercials -- it comes as little surprise that a traveling one-day festival would plot a path across North America's summer sheds including the Jones Beach Amphitheater, featuring a cornucopia of electronic heavy hitters. And, thus, along comes IDentity -- an itinerant dance party and social gathering not unlike the original vision behind Lollapalooza or H.O.R.D.E. -- except, of course, that IDentity will be defined and driven almost exclusively by electronic music. Headlined by Kaskade, additional artists on the tour include Rusko, Steve Aoki, DJ Shadow, Modeselektor, Etienne De Crecy, Crystal Method, Nero, Nervo, Skrillex and lots more, on multiple stages.

Skullcandy Main Stage: KASKADE, Booka Shade, Modeselektor, Chuckie, Holy Ghost!, Jessie and the Toy Boys, Rusko, The Disco Biscuits, AVICII

DIM MAK Stage: Steve Aoki, DJ Shadow, Hercules and Love Affair, The Crystal Method DJ Set, NERO, Datsik, Le Castle Vania, Afrobeta, The Eye, Doorly

BEATPORT / Underground Stage: Steve Lawler, Manufactured Superstars, White Shadow, LA Riots, NERVO, RioTGeaR, Chad Hugo, Marshall Barnes, Darius Syrossian, Leon

+ More to be Announced

Skullcandy®

PRESENTS



IDENTITY

WANTAGH, NY / 08.21.11 / NIKON AT JONES BEACH T

Skullcandy® MAIN STAGE

KASKADE AVICII THE DISCO BIS

BOOKA SHADE <sup>LIVE</sup> MODESELEKTOR <sup>LIVE</sup> CHUCKIE HOLY G  
JESSIE AND TH

ROCKSTAR® ENERGY DRINK DIM MAK STAGE

STEVE AOKI DJ SHADOW

<sup>LIVE</sup> HERCULES AND LOVE AFFAIR THE CRYSTAL METHOD DAT  
LE CASTLE VANIA AFROBETA THE EYE DOORLY <sup>DJ SET</sup>

UNDERGROUND STAGE

STEVE LAW FR LA RIOTS MANUFACTURED SUPERSTARS WHITESHA





**/ SKULLCANDY MAIN STAGE /**

**KASKADE / AVICII / THE DISCO BISCUITS / CHUCKIE /  
BOOKA SHADE / JESSIE AND THE TOY BOYS / DATA  
ROMANCE / MODESELEKTOR**

**/ ROCKSTAR ENERGY DRINK x DIM MAK STAGE /**

**STEVE AOKI / DJ SHADOW / HERCULES AND LOVE  
AFFAIR / THE CRYSTAL METHOD / NERO / HOLY  
GHOST! / LE CASTLE VANIA / AFROBETA / THE EYE /  
DOORLY**

**/ UNDERGROUND STAGE /**

**STEVE LAWLER / MANUFACTURED SUPERSTARS /  
WHITE SHADOW / LA RIOTS / NERVO / RIOTGEAR /  
CHAD HUGO / MARSHALL BARNES / DARIUS  
SYROSSIAN / LEON**

